



For Immediate Release

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MacDermid Printing Solutions Introduces Fourth New Plate Product in 2008

Atlanta, Georgia – April 28, 2008: MacDermid Printing Solutions announced today the introduction of its fourth new photopolymer plate product this year – **Digital MAX**. **Digital MAX** is the digital version of MacDermid's recently introduced **MAX**, a 60-durometer analog hard plate suited for a broad range of package printing applications.

Digital MAX delivers all the benefits of **MAX**, such as excellent drape and low tack allowing for long, clean running print performance, plus the fine resolution and imaging capability expected from a digital photopolymer plate. MacDermid gives plate makers a choice whether to process **Digital MAX** plates conventionally using solvent, or thermally in MacDermid's LAVA thermal processing system. **Digital MAX** is available in thicknesses from 0.030 in (0.76mm) to 0.112 in (2.84mm), and in format sizes up to 52 x 80 inches (1,320 x 2,032 mm).

Thus far in 2008 MacDermid has introduced **MGC** and **Digital MGC**, a plate family designed to address all direct corrugated board print requirements, and **MAX** and **Digital MAX**, a hard durometer plate family suited for a broad range of package printing applications. Coming soon, MacDermid will introduce two more products for a total of six new, state-of-the-art products giving MacDermid the most technologically advanced, contemporary product line in the industry. For additional information, customers can contact MacDermid Printing Solutions at 800-348-7201 or www.macdermid.com/printing.

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Founded in 1922, MacDermid, Inc. is a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,500 people and is headquartered in Denver, CO. MacDermid Printing Solutions is headquartered in Atlanta, Georgia.