



For Immediate Release

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MacDermid Printing Solutions Announces Price Increase

Atlanta, Georgia – May 9, 2011: MacDermid Printing Solutions has announced a global price increase of 7% on its liquid and sheet photopolymer plates and related products. This increase will be effective July 1, 2011.

MacDermid has experienced unprecedented levels of rising prices on its raw materials. Efforts to mitigate these increases through productivity improvements and multiple supplier sourcing have had limited effect. Additionally, conversion costs for MacDermid continue to rise. The net increase in cost can no longer be absorbed by MacDermid.

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Founded in 1922, MacDermid, Inc. is a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,500 people and is headquartered in Denver, CO. MacDermid Printing Solutions is headquartered in Atlanta, Georgia. For more information on the company, visit www.macdermid.com/printing.